NRK

NORWEGIAN BROADCASTING CORPORATION

Corporate strategy 2018 – 2023

NRK

NRK STRENGTHENS AND DEVELOPS THE NORWEGIAN DEMOCRACY

NRK contributes to a better understanding of the society, each other and ourselves

NRK inspires us to be more inclusive and curious

NRK strengthens Norwegian and Sami media pluralism and diversity

NRK

NRK UNITES AND ENGAGES EVERYONE LIVING IN NORWAY

NRK provides content that people find, choose and love

NRK is close to the audience, and exists to everyone's benefit

NRK is the best depicter of Norwegian and Sami society

NRK will create open meeting places, lasting experiences and build new understanding

NRK

NRK IS A WORLD-CLASS PUBLISHER AND CONTENT PRODUCER

We have the best knowledge and understanding of people in Norway

We will mirror the population in content and organization

We will systematically develop a networked, innovative culture

We will develop the best publishing and content competency in a digital world

We will increase the share of resources for publishing and content production

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